

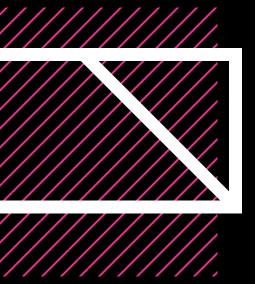


Front cover
Top: Joshua Welch
Centre: Aisha Buhari

**Inside cover** Clare Woodward You'll study in the most multicultural city in the world, benefit from world-class facilities and learn from some of the most insightful and inspiring minds in the creative industries—our tutors have mentored many who have gone on to shape their particular industries.

The following pages should give you a flavour of all that we have to offer, and all that you need to make your decision an easy one. We hope that it inspires you to start your own creative future with us and become a part of Ravensbourne's and, the UK's next generation of talent.





This is the first step on your next journey of discovery. Choosing the right place to study is one of the most important decisions you will ever make, not only influencing your immediate future but also the pathway of your career—university life is about so much more than courses.

By choosing Ravensbourne, you'll be joining one of the most dynamic digital media and design learning hubs in the UK—a vibrant, diverse and global community of fashion designers, animators, illustrators, product designers, photographers, filmmakers and architects.

**Ravensbourne.**Designed for industry.





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\* subject to validation



# People

When you join Ravensbourne, you'll become part of a community of talented, innovative and likeminded people from across the UK and the rest of the world.

# **Engage**

You'll benefit from our partnerships with key academic, industrial and professional contacts within the creative industries, as well as access to a wealth of work placement and networking opportunities.

# **Inspire**

Our lecturers bring with them years of experience, so you'll be learning from the best. All have worked within the creative industries.

Many of them still do.

# Location

Our award-winning, purposebuilt facility is at the heart of the world's most dynamic city and part of the Greenwich Peninsula, the capital's rapidly expanding design, media and technology hub.

# Achieve

We're proud of our graduate employment rate (96.4%), with 19 of every 20 students securing employment or moving into further study within six months of graduation\*.

# **Empower**

Our programmes are informed by current thinking, designed alongside employers and professionals to ensure that you graduate with the skills and knowledge they're looking for.

At Ravensbourne, collaboration comes naturally to us. We're closely connected to the creative industries, and as the sector continues to expand and evolve, so do we.

We have a fantastic track record for preparing students for the jobs of the future, from pioneering broadcasting engineering courses in the 1970s, to our more recent offering in games design or cloud computing.

Across our 60+ year history, everyone from fashion designer Stella McCartney to music legend David Bowie have walked through our doors.

Choosing to study with us is choosing to put your career in the hands of the experts—our staff are practicing professionals, and at Ravensbourne you get the chance to learn alongside industry. Regular collaborators include leading organisations such as Amazon, the Royal Shakespeare Company, the BBC and Vivienne Westwood.

We're an ambitious university with a creative village feel; at Ravensbourne you will form lasting friendships and creative partnerships that will enrich your career for years to come.



We empower our students to think commercially as well as creatively, as we know that to thrive in industry, you need the resilience and confidence to succeed alongside the right practical skills.

Our strong track record in graduate employment reflects these efforts—we have a graduate employability rate of 96.4%, seeing 19 out of 20 students go into work or further study within six months of graduating.\*

We wish you the best in your search, and I do hope you will choose Ravensbourne as the next step in your journey.

#### **Andy Cook**

Acting Vice Chancellor Ravensbourne University London

Ravensbourne is
a top-ranked
specialist university

for graduate salaries in the field of creative art and design†

\* Higher Education Statistics Agence 2016-17 graduates.

Department for Education Longitudinal Education Outcomes, analysis for 2015-16 tax year.

## Mindsets and Skillsets

It is an exciting time to join Ravensbourne! The creative industries are a growth area of the UK economy and our graduates enter the job market industry-ready and equipped with the mindsets and skillsets to succeed.

Our strong industry connections confirm that our students are prepared for the professional challenges ahead by employing so many of them. Many of them go on to be the leaders that help to shape the future of the creative industries.

It's a reputation that we're very proud of and we recognise that to maintain our place as a real leader in education we must continue to be radical innovators and disruptors in design and media education.

In 2018 we launched 'The Mindsets and Skillsets Manifesto', our new and groundbreaking approach to academic and practical learning. Informed by intensive research into leadingedge educational and professional techniques that are shaping tomorrow's design and media world, delivering an unrivalled education that will keep our graduates at the forefront of innovation and creativity.

Undergraduate students start with our innovative induction in Year One, through our programme of collaborative electives in Year Two to our professional enterprise and entrepreneurship units in Year Three. We will ensure that you fully develop two crucial characteristics that you'll need for a successful career: a resilient and confident mindset that will free you to develop and apply your own creativity, and an industry standard skillset that will help you to hit the ground running as a 21st century creative practitioner.

We believe that to thrive and succeed in tomorrow's creative industries, the ability to think creatively and holistically with advanced emotional intelligence are as vital as being able to harness the technologies and skills you'll need in an evolving and sustainable career.

Joining Ravensbourne is the first step of your career. It will unlock your creative potential, enabling you to develop the mindset and skillsets that will take you far and expand vour horizons!

The Mindsets and Skillsets Manifesto is built upon our five defining principles:

#### Integrate

Where education engages industry

#### Cultivate

Where the individual thrives

#### Originate

Where creativity meets technology

#### Collaborate

Where disciplines evolve

#### Advocate

Where purpose meets practice

We hold a silver award for our excellent quality of teaching and learning from the government's Teaching Excellence Framework (TEF)

For over 60 years, we've made things happen. None of it by accident. It's all been by design.



Among our alumni we are proud to boast names that have gone on to become part of the elite in their field, the likes of artists Chris Orr MBE, Brian Barnes MBE, Dinos Chapman, and **Anthony McCall**; fashion designers Stella McCartney OBE, Bruce Oldfield OBE, Maria Cornejo, and Clare Waight Keller; sculptor Alison Wilding OBE; product designer **Jay Osgerby**; Oscar-winning producers Simon Egan and Gareth Ellis-Unwin; and Apple's Vice President of Industrial Design Richard Howarth.



# **Open Events and Tours**

The best way to answer the question "Why Ravensbourne?" is to visit us.

Open Events provide you with the opportunity to meet the academic staff, current students, and to look around and see the facilities we have available.

Our 2020 Open Event dates are:

Saturday 20 June Saturday 12 September Saturday 17 October Saturday 14 November Wednesday 9 December

To book your place, visit ravensbourne.ac.uk/opendays

We encourage you to join us at an official Open Event to benefit from the full experience. However we also run frequent Building tours and can also accommodate ad hoc tours if you prefer. Just visit our Open Events page for more information or contact us at opendays@rave.ac.uk





"I have found that students from Ravensbourne entering the workplace have the knowledge and experience required for business. Most of all I feel they are given 'real world' training and not just the theory of how things are done."

Susan Tunstall Head of Facilities, BTV Post

Higher Education Statistics Agency (2018). Destinations of Leavers from Higher Education 2016-17.



## Welcome to Ravensbourne

Like there is no typical student, there's no standard Ravensbourne experience. The extraordinary range of opportunities we offer allows you to choose how you want to spend your time at Ravensbourne—so it really can be what you want it to be. When the time comes for you to leave us, we want you to have the self-belief to be whoever you want to be and to feel confident and excited about your future.

#### What happens when I arrive?

Your first week at Ravensbourne is an opportunity to get used to life at university in London, explore what's on offer and make new friends. To help you settle in, there will be a programme of lively social activities and people on hand to help you find your way around.

#### Ravensbourne Students' Union (RSU)

The RSU is run by students, for students. They strive to ensure that your voices are heard where and when it matters most. They are passionate about issues affecting life and education, as well as promoting general welfare, social, cultural and athletic activities.

They run a number of clubs and societies and organise regular social and welfare events and activities to support you and to put the fun into student life. The RSU is for you, they'd love you to get involved—as an RSU Officer, a Student Rep for your course or as a volunteer. To get involved email su@rave.ac.uk

"There's such an atmosphere when you walk in the building and Ravensbourne opens its arms to everyone. For me, it looked beyond my qualifications, saw something in me and gave me a chance when some other universities wouldn't."

#### **Guy Hurd**

Ravensbourne Students' Union President 2019-20

# **Student Support**

At Ravensbourne, we understand that juggling the demands of your studies and dealing with the hurdles of daily life isn't always straightforward. As well as the many exciting opportunities that lie ahead, there will always be some challenges. We have a strong network of support services and there's always a friendly face available to offer professional and confidential support, guidance and information on a range of issues.

#### Welfare and Counselling

We're here to help. Our professional and discreet counselling service seeks to help you overcome any issues you might face in your academic or personal life. Whether this is something emotional, financial or practical, we provide a supportive network of people who will listen and help.

#### **Financial Support**

We have a range of bursaries and scholarships available to eligible students. Alongside this, we encourage students to attend one-to-one advice sessions and workshops on budgeting. We subscribe to online resources offering students financial advice and support.

#### **Disability Support**

We offer support before and during interview, and whilst you are studying with us. We also advise on Disabled Student Allowance (DSA), including help with your application. We always respond to individual students' requirements in confidence.

#### Study Skills

We run group study skills sessions designed to develop and improve the range of strategies essential to successful learning at higher levels including degree and postgraduate degree level courses.

#### **Learning Needs**

If you have a learning difference, we encourage you to tell us so we can provide study skills guidance, with a specialist tutor throughout your time with us. This support includes confidential preliminary screenings for learning differences, arrangement of full diagnostic assessments as well as one-to -one skills development sessions.

Skills development sessions are catered to your individual needs in order to address the challenges you may experience on your course. This may include strategies to develop skills with organisation and expression of ideas, time planning and management to successfully meet deadlines, effective reading, writing and spelling.

#### The Quiet Space

We have a quiet area located on the ground floor, for the use of individuals who require somewhere for prayer, contemplation or just want to enjoy a moment of peace and quiet.

For further information on any of our services, please contact the Student Services team.
Email <u>studentservices@rave.ac.uk</u> or call 020 3040 3501.

# **Careers and Employment Support**

Ravensbourne prides itself on its industry networks and the way that we prepare our students for careers in media and design. Throughout your time with us we provide a tailored service that gives you all the tools you need to start your professional working life, both during your studies and after.

#### **Careers Support**

Ravensbourne offers a range of support to help your career including: developing your portfolio; finding work during your studies; preparing for interviews; securing placements; accessing information and advice; and graduate opportunities. We offer impartial guidance to help support you with your next steps.

We offer one-to-one support on demand, unlimited advice, CV reviews, assistance securing placements, mock interviews, business support and ongoing assistance to our alumni.

#### **Career Workshops**

In addition to our personal support for your career goals, we also manage a programme of exclusive workshops free to students and alumni. Featuring industry experts and career specialists these sessions bring world class expertise to you every week.

If you have any questions about the careers support services at Ravensbourne please email studentservices@rave.ac.uk



# Agency

Find opportunities to become a part of the creative world through the Agency, a resource to find new full and part-time roles, freelance work and paid internships. Available to Ravensbourne students and graduates.

For more information visit ravensbourne.ac.uk/agency

# Insights

Insights are resources, developed with our industry partners, that offer students online, industry-focused advice and support for freelancing, finding work and developing your career.

For more information visit ravensbourne.ac.uk/insights



# The Factory

Add to your toolbox of creative expertise at The Factory; a programme of workshops developed exclusively for all of our students and alumni. Discover new talents or brush up on your skills from software to life drawing and everything in between.



# The Lates

The Lates is a series of inspiring and informative after-hours lectures from top creative industry minds, designed to really get you thinking and give you the chance to cultivate new connections through informal networking. What's more, they're free to all students, staff and alumni.

# **Student Accommodation**

London is an exciting and creative city to live and study in, and finding the right home is an important part of your experience here. We work with a number of accommodation providers to help you find a home whilst you are at Ravensbourne. Whether you are looking for halls of residence style accommodation, or housing in the private sector, we have a range of options to suit you.

#### **Accommodation options**

Depending on your course level the following options are available to you:

- Scape Living
- McMillan student village
- Unite at Stratford ONE
- Farndale Court
- Sir John Cass Hall (first year students only)
- Claredale House (second and third year students only)
- International Students House (International students only)

We partner with Scape Living to provide stylish accommodation on the Greenwich Peninsula. We have an allocation of rooms that we can offer at a reduced rate. Demand for these spaces is high so we strongly advise you to register your interest and book as early as possible after accepting your offer.

#### Renting privately?

We advise you to register with the University of London Housing Services. This allows you to search their database for privately rented rooms, flats and houses. There is also a vast amount of information about renting in the private sector, budgets and the best times to start hunting. You can also try Hosts International, who offer a whole accommodation service, including live-in landlord lets.

For more information please visit ravensbourne.ac.uk/accommodation





# **Advice and Support**

For any queries about accommodation, please contact Student Services studentservices@rave.ac.uk

The Citizen's Advice Bureau is also on hand to help you with university housing and/or living in rented accommodation, for more information visit citizensadvice.org.uk/housing/renting-a-home/student-housing





"London is the only place to be on this kind of course as there is no other city that offers as many freelancing jobs to students. If you take up every opportunity Ravensbourne gives you, you will already be freelancing in industry before you finish your degree."

**Tom McCagherty**Digital Film Production BA (Hons) graduate



# London, a city for everyone

When you join Ravensbourne as a student, you not only become part of a thriving student community; you also become part of one of the world's most dynamic cities. Centuries of trade, discovery and cultural innovation have built a vibrant capital that's home to over 400,000 university students from more than 200 countries across the globe. As a result, it's a vibrant, cosmopolitan, eclectic, exciting, historic and beautiful city, and Ravensbourne is a part of it.

It's a great place to be a student and an inspiring place to study digital media, design and creativity. As the UK hub for fashion, design, the arts and technology, it attracts talent and enterprise from all over the world. The creative economy is estimated to provide one in six jobs in London and generate around £47 billion for the city's economy. It is also one of London's fastest-growing sectors. Life in the capital is all about making connections. Living and studying in the city opens doors.

A place of colour, drama, style and intrigue, few cities in the world can match London as a place of culture: where celebrated historical landmarks blend with striking contemporary architecture; where bustling street markets share the pavement with elegant arcades and boutiques; where fast-food mixes with Michelin-starred restaurants; where Royal Parks surround the greatest concentration of museums, galleries and theatres in the world.

Despite its size, it's surprisingly easy

Despite its size, it's surprisingly easy to navigate thanks to the excellent transport network. Get yourself an Oyster card and you can hop on and off every bus, tube and train in the capital. These are just some of the reasons why people from all around the world have chosen to call it home. You'll no doubt find your own reasons.

300+

languages spoken in London, more than any other city in the world



Over 25
million tickets
have been sold for
shows at The O2
since it opened
in 2007



# Greenwich and the Peninsula

Ravensbourne is located opposite The O2, the busiest arena in the world. As well as hosting international music, comedy and sports events, The O2 is also home to a cinema, a bowling alley, bars, restaurants and the ICON outlet shopping centre. As a student here you'll be eligible for a range of discounts within The O2 and the local area.

We are at the centre of London's new creative centre on the Greenwich Peninsula, near historic Greenwich, home to the Meridian Line, the Royal Observatory, the iconic National Maritime Museum and, the Old Royal Naval College.

Sitting on the banks of the River Thames you are just a short bus or tube ride from all that London has to offer. North Greenwich is on the Jubilee line with a journey to central London taking around 15 minutes and Stratford in the opposite direction taking under 10 minutes. There is also the Emirates Air Line for connections to East London and the Thames Clipper boat service to see London from the water.

From the Peninsula it's a short bus ride to Maritime Greenwich, with its UNESCO World Heritage site, Royal Park, museums and historic landmarks like the Cutty Sark.

The Jubilee Line was named to mark Queen Elizabeth II's Silver Jubilee in 1977



Dulwich Picture Gallery



# **Transport to Ravensbourne**

#### Tube

North Greenwich Station (Jubilee Line) is a short walk from Ravensbourne

Approximate travel times by tube:

- London Bridge Station 8 minutes
- Waterloo Station 11 minutes
- London City Airport 9 minutes
- Victoria Station 23 minutes
- Liverpool Street Station 22 minutes
- Euston Station 26 minutes
- Kings Cross St Pancras Station 26 minutes

The following bus routes stop at North Greenwich Station: 108, 129, 132, 161, 188, 422, 472 and 486.



We encourage creativity and enterprise in our students and staff and champion the creative exploitation of digital technologies in design and communications.

To help you reach your full potential, we offer a variety of skills programmes, workshops, online and physical resources, all designed to develop your skills so that you can thrive. The qualification and experiences that you'll gain at Ravensbourne will prepare you for the rest of your life.

#### Resources

All of our courses are designed to equip students with the employability skills that they'll need to prepare for their future lives and careers. We believe in delivering a first-class range of tailored resources to support your learning.

#### Computing

We have a dedicated service desk providing support and advice to students in accessing the various IT services available. Our building is fully optimised for personalised mobile learning.

#### Software

We have a range of discounted and freely provided industry software including Microsoft, Apple and Autodesk packages, and were one of the first institutions in the UK to have adopted Adobe's Education Enterprise License Agreement (EELA) to improve and enhance learning and resources for our students.

The EELA enables the provision of industry standard Adobe software to students free of charge, enhancing your learning, streamlining collaboration, and developing essential digital communication skills.

#### Laptops

Undergraduate and Postgraduate students are required to own or have access to a laptop from the very start of their course. Laptops are an essential tool to support personalised learning and are used extensively in all of our courses. You will need one to access our network, and to research, communicate and collaborate during your studies.

Laptop specifications are provided on our website (see course pages), together with details of available support to help you buy one. This includes the Ravensbourne Aspire Scheme where students can get £300 towards the cost of a laptop or other course materials.

#### **Studios and Production Suites**

We have a large, fully equipped HDTV studio, state-of-the-art production control rooms, audio recording studio, media studio, and edit suites in colour-grading, audio post production, online editing and stereoscopic 3D production.

#### **Prototyping**

We also have two studios for rapid prototyping — for 2D and 3D printing and fabrication. Students can run off a working 3D prototype for a new product or innovation in less than a day, laser cut or mill a range of 2D and 3D printed materials prepared in our prototyping studios materials, or use the latest dye-sublimation fabric printers to add incredible patterns to fabric. We have one of the world's first and best multimaterial polyjet printers, allowing incredible levels of flexibility and precision in your prototyping.

Training is provided on specialist equipment and our helpful and friendly staff are on hand to support you in turning your ideas into working prototypes.

"Ravensbourne offers you the opportunity to be treated as the young designer you want to be. You become entrepreneurial and develop your skills as a young working professional."

**Chris Hall**Interior Design Environment Architectures
BA (Hons) graduate

# The Library and Kit Store

Our Learning Resources team is here to help you reach your potential by providing access to, and training on, industry standard resources.

#### The Library

The Library offers access to an ever growing range of print, online and audio-visual resources.

Our materials library enables you to check the properties and texture of different materials as you develop your projects and ideas.

Our online resources are available 24 hours a day, 7 days a week, meaning you don't even have to be on campus to make the most of our collection.

You can see the wide range of resources we provide by visiting our catalogue learningresources.rave.ac.uk

#### The Kit Store

Our Kit Store holds over 3,000 pieces of equipment that can be booked by students depending on their course requirements and following appropriate inductions from their tutors.

These items include DSLRs, video cameras, lenses, lighting, and sound and audio equipment from a range of industry standard manufacturers including Sony, Phase, Canon, Nikon, Arri, RED, Black Magic, Sennheiser, SQN, Elinchrom and Bowens.

Kit Store staff are film, audio and photography professionals who will help you find the best equipment for your projects.

## **Course Structure**

Ravensbourne developed its Mindsets and Skillsets manifesto as part of an institution-wide portfolio review. It consists of five principles that create the basis of a vision that informs a new academic framework, its new curriculum, and all course learning outcomes.

For a full description of the structure of your course please visit our website. Each course listing will have a description of the topics of study across each year or part of your course. This section will also detail the balance of practical and written work you can expect and the means of assessment, for example essays or projects.

For more information visit ravensbourne.ac.uk/courses

#### **New Mindsets**

New Mindsets at Ravensbourne
University London aims to provoke
new ways of thinking and making,
as well as challenge existing ideas.
As indicated by its title, New
Mindsets seeks to nurture ways
of communicating that extend from
how graduates are expected to
present themselves in professional
contexts—to developing so-called
soft skills or emotional intelligence
capacities that give our students
a competitive edge in their creative
tool kit.

New Mindsets emerges from our Mindsets and Skillsets curriculum that includes five principles that uniquely equip our students to develop as creative practitioners who can confidently segue from the university into the career contexts to which they aspire.





"Ravensbourne's research engages with the virtual and physical spaces that we inhabit today, and the intersection of data and design. We are creating a world-leading environment to exploit interconnectivity and collaboration between industry and practice-based research."

**Dr Nicholas Lambert** Head of Research

# Research at Ravensbourne

Ravensbourne's Research Office encourages both academic and practice-based research by staff and students. We have an international reputation as a research leader and collaborative partner on innovative digital projects. We also work with industry and government in the UK and beyond.

Central to our mission is the aspiration of developing excellence in research, and informing teaching in all subject areas with the results of our project. We disseminate our work through teaching, publication, industrial and commercial outcomes, collaborations with other organisations and the promotion of debate. We aim to embed research within the culture of Ravensbourne.

In particular we focus on design, communication and interactive digital projects; also traditional scholarly output relating to the applications of technology to design and culture; applied research in broadcast technology; and projects relevant to the creative industries.

Our extensive networks with our academic peers, international institutions and commercial enterprises enable Ravensbourne to engage in significant projects that have raised its research profile.

As a specialist design and media institution, we are driven by a desire to encourage activity between disciplines and search for new and innovative thinking. This informs not only the structure of Ravensbourne, but also our pedagogy and outlook.

Therefore our research strives to be distinctive and offer alternatives to other universities and academic institutions. Particular areas of innovation include:

- Augmented and virtual reality for learning
- · Smart Cities and urban design
- New filming and narrative technologies
- Wearable technology
- Novel materials and production techniques.

Key principles of the Ravensbourne Research Office include:

- Fostering a new research culture at Ravensbourne amongst staff and students.
- Embedding Ravensbourne in sectorwide research and development networks within the creative industries.
- Encouraging applied and practice-based research.
- Enhancing Ravensbourne's reputation as an originator of new research ideas.
- Innovating with technology in society.

If you have particular research interests, please contact us: research@rave.ac.uk

# **Industry Projects**

We work with a range of companies to set live project briefs and create placement opportunities for students. These include companies such as BBC, Museum of London, Marks & Spencer, European Space Agency, Samsung, Barclays, Royal Shakespeare Company, We Are Social and VF Corporation, among others.

#### Kingpin's Show

As part of an annual denim innovation project with global denim trade show, Kingpin's Show, Ravensbourne's second year fashion students were challenged to create a complete denim brand in just ten weeks. Students were given access to fabrics from some of the most sustainable denim mills across the globe. Sustainability is one of the most pressing issues in the fashion industry, with denim production being a challenge in terms of its impact to the environment when mass produced.

Students responded to the challenge in a variety of ways; one group aimed to better educate their consumers on how to maintain their garments, while another looked to ensure every piece of their collection is fully recyclable, promoting circular design principles. A panel of industry experts chose three collections to exhibit their designs in Amsterdam and New York with project partners Kingpin's Show.

'Unsigned Stories' with Apple

Third year Advertising and Brand Design BA (Hons) students showcased a series of 'animations, films and identity systems' promoting unsigned recording artists as part of 'Unsigned Stories', held at Apple's London office.

The students were challenged to connect with an unsigned recording artist and create a visual narrative for them. To inspire and support the students, Apple Covent Garden hosted a dedicated Today at Apple session to create, edit and prototype with creative apps and iPad Pro. Creative agency Moving Brands chaired workshops, and professional creatives working within the music industry, such as Sunil Pawar, Rude, Dines and Steve Stacey, delivered portfolio talks. Through initiating conversations with the unsigned recording artists, the students created experimental visual outcomes including films, audio recordings, animations, photography, illustrations and brand identities.

"I was very impressed with the students' creative work and even more impressed at the work they did to make their brands sustainable and circular."

**Andrew Olah**Founder of Kingpin's Show



**Derek Yates**Course Leader,
Advertising and Brand Design BA (Hons)



# **Industry Connect**

At Ravensbourne, your professional career starts on your first day. The moment you step into our awardwinning building, we will stimulate you to join thousands of our graduates who are pushing the boundaries in digital media and design.

Our staff aren't just academics
— they're doers, still working in
industry — so you'll be getting
hands-on training from the experts.

In our interconnected professions, collaboration is key, so you'll broaden your mind by studying closely with students from other fields. And our renowned industry links mean you'll have the chance to sharpen your skills in some of London's most exciting workplaces.



- Department of Architecture → 32
- Department of Design Practice → 38
- Department of Fashion > 46





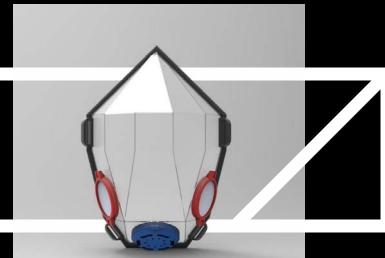
↑ Joshua Welch

"The Design School at Ravensbourne is world-leader in design education; a place where you'll explore and expand your mindsets and skillsets as 21st century citizen designers. Through industry relevant workshops and projects you'll develop your design thinking, design experimentation, design aesthetic and design application, as well as your professional enterprise and entrepreneurial skills to the highest level.

You'll learn how to utilise your creativity to inspire, instruct, educate, persuade and entertain. You'll graduate prepared to shape opinions, challenge preconceptions, change perceptions and enrich lives. Start designing tomorrow today in the Design School at Ravensbourne."

**Professor Lawrence Zeegen**Pro Vice-Chancellor
(Research, Innovation & Enterprise)







↑ Qudus Patrick

The place to examine the future of the built environment and the human experience through the spaces we design.

Our degree programmes prepare you with the knowledge and skills appropriate to a range of career outcomes in the design of the environment: interior design, landscape or architecture.

You will be encouraged to develop your individual creative ability and support this with the development of a high level of technical skill.



From private buildings to public spaces, architecture plays a fundamental part in the fabric of society, shaping the towns and cities where we live and influencing how we live, work and play.

#### Why study this course with us?

Whether you're an aspiring architect or building conservationist, our BA (Hons) Architecture degree course will guide you towards discovering your architectural vision and refining your design skills. Over the three-year course, you'll learn through a mix of problembased outcomes, design studio tutoring, workshops and traditional lecture. Delivered by people who have worked at the cutting-edge of contemporary architecture, you'll develop a broad understanding of the practical and theoretical aspects of architecture. its history and philosophy, as well as its role in contemporary culture and urbanism, construction, structural design and environmental design.

"One of the main things that appealed to me about Ravensbourne was the collaboration and the opportunity to learn multiple disciplines whilst on the course. Ravensbourne was different as the architecture course gave us a vast range of topics to study under, from masterplanning, interior, product design and live projects."

Oshane Woodhouse
Architecture BA (Hons) graduate

Qudus Patrick →

#### Career opportunities

The course will provide you with multi-disciplinary knowledge and vital transferable skills, and prepare you for a career within the many aspects of architecture such as urban design, housing and office design, planning, building conservation, architectural heritage and community development.

To find out more, visit ravensbourne.ac.uk/architecture

Institution Term Starts
RAVEN R06 September 2021

CourseDurationK1003 years full-time

For more information on entry requirements and how to apply, please see page 84.

Prescribed by the Architects Registration Board for Part 1 of the 3 Part architecture qualification.





# Interior Design Environment Architectures BA (Hons)

At home, in work or out and about, interior design plays an increasingly important role in defining the identity and atmosphere of a room, building or space, and how people will consciously and sub-consciously interact with it.

#### Why study this course with us?

During this vibrant three-year course, you will discover your own visual language and develop your personality as an interior designer. Taught by industry experts, many of whom run their own design practices, you will research, investigate and evolve ideas surrounding the creation, rehabilitation and reimagining of new and existing buildings and spaces. Working with contemporary technologies in our design studio and workshops, you'll explore design boundaries, balance style and function. examine user experience and consider the importance of sustainability.

#### Career opportunities

If creating interior spaces across residential, office, retail, industrial or community environments ignites your passion, this course will open the door to a range of career possibilities across new built environments and the rejuvenation and repurposing of existing buildings.

To find out more, visit ravensbourne.ac.uk/ideas

Institution RAVEN R06 September 2021

Course Duration
W250 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

Prescribed by the Architects Registration Board for Part 1 of the 3 Part architecture qualification.



"The support from my tutors was truly incredible—the difference in quality versus my first to final year is kind of crazy."

Joshua Welch

Interior Design Environment Architectures BA (Hons) graduate



↑ Joshua Welch

# **Urban Landscape Architecture** BA (Hons)

Urban landscapes are changing dramatically as cities worldwide implement revitalisation plans designed to maintain the vitality of metropolitan areas to make them attractive and sustainable to residents, business and tourism.

#### Why study this course with us?

In studying this innovative and interesting combination of architecture and planning, you will consider how people use space across a diverse range of urban environments, bringing to life the challenges faced by the industry and the solutions created by some of the great architects and designers in this area. You will develop your cityscape architecture and planning skills, learning how to balance national trends, regional characteristics and local traditions, and creating structures and spaces that must meet a multitude of social. economic and ecological needs.

#### **Career opportunities**

Graduates may go on to work across different areas of landscape: design, management, planning and urban design in private practice or government offices, helping to create thriving communities and sustainable places.

To find out more, visit ravensbourne.ac.uk/ urban-landscape-architecture

Institution Term Starts **RAVEN R06** September 2021

Course Duration K310 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

**Graduates will leave** Ravensbourne equipped with knowledge and skills in landscape architecture and the vision of a designer, underpinned by architectural and technical rigour.



↑ Isobel Clancy

# Master of Architecture (MArch)

Dynamic and inspirational, our MArch programme is for students who want to qualify and practice as architects designing real buildings in relation to their physical, cultural and social settings.

This Master of Architecture is taught by both architects in active practice and academic staff. The curriculum studies and integrates contemporary issues in; architectural thinking, culture, practice and processes: smart urbanism; sustainable environmental methodologies, and emerging technologies.

Rather than studio unit themes, this course prioritises your own individual interests, ambitions, and initiatives. It is profession-oriented and encourages imaginative, exploratory, and pioneering design and research. Entrepreneurial training is also covered for setting up as a practice and as a developer.

To find out more, visit ravensbourne.ac.uk/architecture-march

# Term Starts

September 2021

#### Duration

2 years full-time (contact attendance: 2 days a week)

#### **Entry requirements**

Candidates will already have an Undergraduate architecture degree either prescribed by ARB or similar to an ARB/ RIBA Part 1 course in the case of non-ARB prescribed UK, EU and Overseas courses.





Graphic Design BA (Hons) (41)

Illustration for Communication BA (Hons) 949

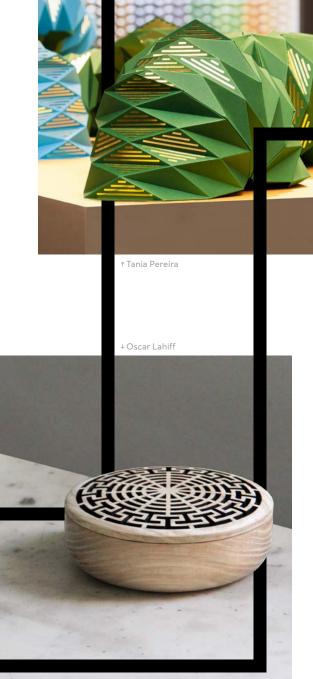
Motion Graphics BA (Hons) 🚭 🚯

Product Design BA (Hons) 🗨 🐠

↑ Megan Pearce Wright

User-Experience and User-Interface (UX/UI) Design BA (Hons) 🚭 45

LONDON HYDE PARK



The place to investigate communication, experience, interaction and product design for tomorrow's creative industries.

The Department of Design Practice brings together professional skills, knowledge, and experience to create a dynamic discipline producing adaptable, creative thinkers with a high level of technical skill.

# Advertising and Brand Design BA (Hons)

This course investigates how visual stories are being used to bring products and services to life. We develop brand communication, social media content, marketing strategy and interactive experience, alongside more traditional print-based advertising campaigns.

#### Why study this course with us?

Our students create graphic communication for contemporary media platforms, constructing stories that connect strategically across print. social and online channels to engage audiences and influence perception. You will learn how to understand a creative problem, and develop engaging solutions via experiences that evolve across multiple interactions. You will create brand communication, identity systems, social media content, marketing strategy and interactive experience through outcomes that might include apps, digital film, online media and mobile games alongside print and more traditional communication formats. Your ability to frame the zeitgeist and initiate culture ensures that your skills are in high demand by the UK's world-leading creative businesses.

#### **Career opportunities**

Graduates from this course are ideally positioned to take their place within rapidly expanding areas of the creative industries. They work as creative directors, copywriters, digital designers, strategists, brand communicators, creative technologists and social media content creators.

To find out more, visit ravensbourne.ac.uk/ advertising-brand-design

> "Students from the course are equipped with a highly professional attitude. They have the sorts of skills we need to help us transform our business by producing exciting customer experiences and communication."

Robert Williams, Design Principal, Experience Design Team, Barclays Bank

> Institution **RAVEN R06**

Term Starts September 2021

Course NW52

Duration 3 years full-time

For more information on entry requirements and how to apply, please see page 84.



↑ Tavo Onabule

# Graphic Design BA (Hons)

Graphic design is the practice and study of visual communication and creative problem solving. During this course you explore novel ways of design thinking on platform, format and context while considering materials and the medium in this process. Through experimentation and enquiry, graphic design students reflect on the past, challenge the contemporary and anticipate the creative future.

#### Why study this course with us?

This course allows you to work cross-media and explore the subject of graphic design from a number of critical perspectives, challenging the different roles graphic designers can take. We value individualism and encourage concept-driven work, showing a clear understanding of design problems as well as the production of visual languages.

In dedicated studio spaces, you will study through a mix of practice and theory-based learning strategies. This will include lectures, workshops, tutorials and live-projects. Senior Lecturers and visiting professionals offer industry insight to the course as well as supporting your future choices. Our students graduate as innovative thinkers with a strong understanding of audience and message.

#### **Career opportunities**

You will graduate with strong concept skills and technical expertise and be ready for a broad range of careers in the creative industry. Graduates work in areas such as typography, editorial design, packaging, information design, way-finding, exhibition design, UX/UI, art direction and design strategy.

To find out more, visit ravensbourne.ac.uk/ graphic-design

> Institution **RAVEN R06**

**Term Starts** September 2021 Department of Design Practice

Course W210

Duration 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

"The programme balances preparation for entry to the commercial world of design very well with a more critical and academic approach to the discipline. I see universities like Ravensbourne as helping people develop into tomorrow's leaders and innovators."

External Examiner



↑ Alice Härse

# Illustration for Communication BA (Hons)

Illustration for Communication spans the creative spectrum, turning illustrators into contemporary visual storytellers.

#### Why study this course with us?

Our challenging and exciting course takes an innovative, experimental and critical approach to the broad practice of illustration, helping you to develop new skills, encouraging different ways of thinking and enabling you to find your individual visual voice and preparing you for the ever-moving creative landscape. Working in a collaborative studio environment you will have opportunities to apply your skills across a range of illustrative applications including editorial, publishing, packaging, product, print, advertising, character and film.

#### **Career opportunities**

As it crosses so many creative boundaries, there are unparalleled opportunities for contemporary illustrators to work with time-based, sequential and narrative forms including graphic design, advertising and publishing, fashion and product design, animation and games design.

To find out more, visit ravensbourne.ac.uk/ illustration-for-communication

Institution Term Starts
RAVEN R06 September 2021

**Course Duration**W220 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

"As a contemporary illustration graduate, you will be entering a world of work where the industry calls for adaptability to think outside of the box and to develop complex visual responses to briefs."

**David Foldvari** Course Leader



↑ Jie Wang

# Motion Graphics BA (Hons)

With the growth of digital culture, motion graphics has become one of the fastest growing areas of design. A BA (Hons) in Motion Graphics will open up opportunities for all budding motion designers, animators, filmmakers and visual effects compositors to realise their potential.

#### Why study this course with us?

This course combines digital technology and creative design to equip you with the full range of theoretical and practical skills required to build a successful career in the entertainment and creative industries. You'll cover key areas including animation, storytelling, graphic design, 3D graphics, video production, interactive content creation and digital compositing, as well as exploring the history, context and future potential of motion graphic design. Using the latest industry-standard specialist software, you'll create contemporary motion graphics, both 2D and 3D for film, digital TV, mobile, web, games, and other creative outlets. Throughout the course you'll hear from guest lecturers, and visits are arranged to design studios, post production houses and broadcasters.

#### **Career opportunities**

As well as traditional areas such as film, television and advertising, motion graphics are now an integral part of all aspects of our lives from the interface on our mobile phones to installations at performances, exhibitions and events. Recognising this, companies and agencies of all types are increasingly setting up in-house motion graphics units.

To find out more, visit ravensbourne.ac.uk/motion-graphics

Institution RAVEN RO6 **Term Starts** September 2021

Course W220 **Duration**3 years full-time

For more information on entry requirements and how to apply, please see page 84.



"Studying at Ravensbourne helped me figure out exactly what I wanted to do. The constant stream of industry talks and guest speakers really inspired me and highlighted the different paths my degree could take me."

Alice Parker Motion Graphics BA (Hons) graduate

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← Anthony Hollis

# Product Design BA (Hons)

From idea to delivery, product design is about understanding people, questioning what we know and recognising opportunities for designing innovative products for the future.

#### Why study this course with us?

You'll define problems and opportunities through cutting-edge research and analysis, develop original ideas with creative thinking, and deliver detailed designs ready for production. You'll study the functional and market-led requirements of product design, looking at ergonomics, aesthetics, usability, sustainability, intellectual property and the application of technology. You'll also learn to communicate your design work engagingly through pitch presentations, images and design documents.

This predominantly project-based course explores the functional and market-led requirements of product design from concept to production. Our professionally active lecturers and technicians will provide a unique insight into the market and teach you to identify areas where design could have a significant positive impact in social, economic and environmental contexts.

#### Career opportunities

Graduates often proceed to a career in 3D product, packaging, service, retail interior design and user experience design. For example, our graduates often help to develop new electronic devices, food packaging and better customer experience in industries such as finance, transport and entertainment. We encourage you to take up work placements in the design industry to help shape your future career path.

To find out more, visit ravensbourne.ac.uk/product-design

**Institution** Term Starts
RAVEN R06 September 2021

Course W240 **Duration**3 years full-time

ore information on entry

For more information on entry requirements and how to apply, please see page 84.

"The course gave me so much product and manufacturing knowledge and access to all the resources I needed to make my work stand out and my portfolio ready for the jobs market."

**Bonnie Johnson**Product Design BA (Hons) graduate

← Ewan Lamm

# User-Experience and User-Interface (UX/UI) Design BA (Hons)

User-Experience and User-Interface Design is all around us, from the screens we watch, tap or swipe, to the devices we use, and the services we rely on. UX and UI design is an emerging field of multidisciplinary skills and activities designing future-facing platforms for the people that use them, whether that be apps, websites, digital products and services, or augmented and virtual reality experiences.

#### Why study this course with us?

This practice-led course looks at the fundamentals of UX/UI design: user research, experience design. interaction design, visual design and information architecture. We explore design thinking, human-centered design, creative and innovative use of technology for products, brands, organisations, information, and positive change. We generate big ideas based on insights and design towards the end-user experience, creating intuitive user interfaces for mobile and other devices, the web, services, connected products, AR/VR/MR, and spatial experiences like events, exhibitions, and installations.

#### **Career opportunities**

UX/UI Designers are in huge demand from industry across all sectors helping to define and create the future products, services and experiences people want and enjoy. Graduates will find work in a number of roles such as UX Designer, UX Researcher, UI Designer, Interaction Designer, Service Designer, Visual Designer, and Creative Technologist.

To find out more, visit ravensbourne.ac.uk/ux-ui-design

Institution RAVEN RO6 September 2021

Course Duration
1310 3 years full-time

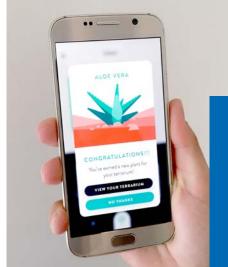
For more information on entry requirements and how to apply, please see page 84.

"The role of the UX/UI designer in the design of products and services has become increasingly vital within the digital realm.

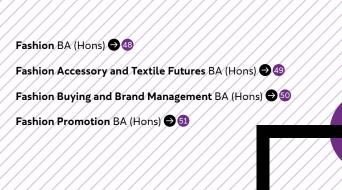
The creative industries employ UX designers to create conceptual and over-arching experiences both on and off screen."

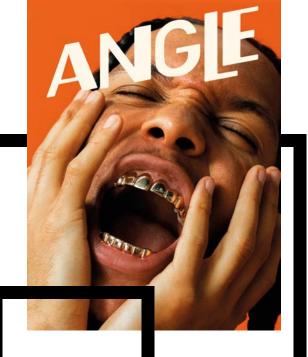
#### **David Hunter**

Course Leader User-Experience and User-Interface (UX/UI) Design BA (Hons)









The place to explore design concepts and technologies shaping the global fashion industry of the 21st century including a sustainability and circular economy focus.

All our fashion degree programmes have a strong record of student industry placements, are internationally renowned, awardwinning, and hold a steadfast reputation in the fashion industry.

We showcase our graduates work internationally, including at Berlin Fashion Week, Milan and Dubai.



↑ Joanna Tsitsiridi

# Fashion BA (Hons)

Fashion at Ravensbourne has a strong heritage and international reputation for producing highly employable graduates with distinctive personal design identities. This innovative course offers designers of the future the opportunity to study both traditional and innovative practices in fashion design, development, pattern cutting and sampling.

#### Why study this course with us?

This course is about creating designers with industry-ready skills and a firm grasp of research and concept development methodologies. You'll discover and develop your distinctive creative identity, honing the techniques and knowledge you'll need to make your mark.

We ensure that students on this course are highly employable through constant industry engagement and live project briefs. To ensure and embed relevance, every student will be supported in securing an accredited work placement for one term of the course. Students typically secure work placements in London, Antwerp, Paris, Milan and New York.

"It was amazing to see the quality of work created by students and how committed they are to what they believe in. The details of the collections produced by the fashion students felt very professionally produced and very modern, so I was quite excited about what I saw."

Clare Waight Keller Creative Director, Givenchy (Ravensbourne graduate)

Nathanial Mackie →

#### **Career opportunities**

As the fashion designers of the future, you will develop the knowledge and skills to kick start your career within menswear design, womenswear design, textile design, creative cutting, product development, CAD/CAM processes, professional spec. drawing and tech pack production.

Students have gone on to secure positions at brands such as ACNE, Alexander McQueen, Burberry, Chloe, Givenchy, Joseph, Louis Vuitton, Maison Margiela, Oscar De La Renta, Stella McCartney and Victoria Beckham.

To find out more, visit ravensbourne.ac.uk/fashion

Institution Term Starts
RAVEN R06 September 2021

Course Duration W230 3 years fu

3 years full-time

For more information on entry requirements and how to apply, please see page 84.



# Fashion Accessory and Textile Futures BA (Hons)

The vibrant fashion accessories and textiles markets have experienced huge demand and growth over the last decade, pushing the boundaries of materials and technology. On this future-facing course, you will learn a variety of skills and design for the fast growing fashion accessories, textile and material innovation market.

#### Why study this course with us?

With a focus on developing your ideas, you'll learn and apply a variety of processes and techniques within an industry context, experimentation through 3D printing, textile innovation and material manipulation, digital print design, laser cutting, digital embroidery and 3D prototyping. An accredited work placement in level 5 of the course allows you to apply your skills within an industry context and make contacts that will greatly enhance your employability. Work placements include Ralph & Russo, Givenchy, Iris van Herpen, Aitor Throup, Roksanda, Jane Bowler and many more.

#### Career opportunities

There is huge demand for young creative talent who can rework traditional approaches to designing garments such as bags, eyewear, jewellery, luggage, shoes and sports accessories, experiment with existing and new textiles and materials. Recent graduates were employed as designers by prestigious brands such as Dune and Kurt Geiger as well as international e-tailer ASOS and a range of young and independent brands.

To find out more, visit ravensbourne.ac.uk/fatf

Institution Term Starts
RAVEN R06 September 2021

CourseDuration4A693 years full-time

For more information on entry requirements and how to apply, please see page 84.



↑ Linnan Jiang

"... a group of curious students, that are looking at the world with new eyes as they challenge the way we understand body adornment and materiality. With a great material library as a resource at Ravensbourne they are poised to take on the fashion and textiles industry and turn it on its head!"

Adele Orcajada
Partner, Material Driven

This course has been designed to provide students with the mindsets and skillsets needed for fashion forecasting, buying, merchandising, sourcing, product development, brand and quality management of the supply chain. You will learn about the whole product development process from concept to consumer, including the management and promotion of fashion brands.

#### Why study this course with us?

This exciting course encourages creative flair, an eye for trends, business acumen and management skills. You will explore a diverse range of subjects and gain a deeper understanding of buying cycles, sales performance, product development, fabric sourcing and testing, quality management, sustainability, manufacturing and brand development. The course places a strong emphasis on gaining practical work experience and enterprise. You'll also learn about predicting trends, planning a range, understanding consumer behaviour, psychographic profiling and discovering what makes people buy. Your creative learning will be enhanced through relevant field trips to manufacturers. trade fairs and fabric suppliers. The course includes a fully accredited work placement where students can test their learning in a professional environment.

"It was great to see such enthusiasm and drive from the students, get an insight of what they think of Boden and what our future looks like from their perspective. A thoroughly enjoyable and thought-provoking morning."

**Silva Hrabar** Head of Merchandising, Boden

Tamara Ainsworth →

#### **Career opportunities**

This course will help to bring the roles related to fashion buying and brand management to life. Graduates will find employment in fashion forecasting, buying, merchandising, product development, fabric sourcing, marketing, visual merchandising, sustainability and brand management.

To find out more, visit ravensbourne.ac.uk/fbbm

# Institution Term Starts RAVEN R06 September 2021 Course Duration 560N 3 years full-time

For more information on entry requirements and how to apply, please see page 84.



# Fashion Promotion BA (Hons)

This course will equip you to build, promote and maintain dynamic fashion brands, products and services to relevant target audiences. You will learn the skills and techniques needed to effectively communicate and market fashion in this dynamic and fast moving sector.

#### Why study this course with us?

The course's flexible design will enable you to tailor your studies to your individual interests and will allow you to explore creative areas including fashion photography and film, digital communication, fashion styling, social media, website design, journalism and brand communication. Competitions and live briefs provide you with real work scenarios to develop and integrate your existing skills and knowledge while building key industry contacts.

Fashion Promotion includes a fully accredited work placement where students can test their learning in a professional environment. Recent work placements include Urban Outfitters, Wonderland Magazine, Ralph Lauren, Ralph & Russo, Paul Smith, LK Bennett, Karen Millen, Harvey Nichols, Fashion Scout, Exposure PR, All Saints and Black Diamond Films.

#### **Career opportunities**

You will complete the course with a strong, industry-ready portfolio of visual work relevant to your career preferences. Graduates will be able to apply for positions in areas such as online marketing, public relations, brand management, press office, art direction styling, photography, events, visual merchandising, fashion writing and campaign management.

To find out more, visit ravensbourne.ac.uk/fashionpromotion

Institution RAVEN RO6 September 2021

Course Duration
NP53 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

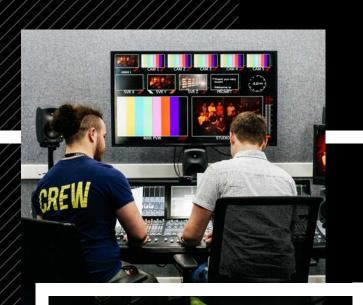
"At Ravensbourne, I watched myself grow mentally and professionally from year to year. Particularly in the third year, where I felt myself blossom as I was able to create my own self-directed project. What I appreciated most was the never-ending support from the passionate tutors."

**Rosa Kimbembi** Social Media Editor, Dazed Fashion Ravensbourne graduate



Media Lab → 54

Media Works → 62



"I am proud that our graduates are snapped up by major industry players and often go on to become world-leading media practitioners. This is because in the Screen School we nurture both the mindsets required to prepare the necessary resilience and confidence for success and thriving—but also the professional skillsets that enable students to be work-ready when they finish their courses.

You will be guided by colleagues that include noted practitioners, industry partners, researchers, and scholars—in a unique interdisciplinary environment dedicated to innovation and experimentation."

**Dr Gary Pritchard**Pro Vice-Chancellor
(Learning & Teaching and Student Experience)





The place to learn about the production of creative content for a specific audience and capture the imagination of society.

Demand for content, both commercially and experimentally, is high. And growing. From film to television, advertising to gaming, content can be seen in a range of media.

Achieving success amidst fierce competition requires a unique combination of creative and technical skills. All the degree programmes in Media Lab have been developed to equip you with such skills so you are independent and versatile to ever-changing industry demands.

# **Animation** BA (Hons)

The UK's animation industry is a global success story. In a world where visual communication is the norm, animators are in high demand whether in TV, film, gaming, corporate films, advertising and media.

#### Why study this course with us?

Through this course, you'll acquire the technical skills, insight and platform to apply your creative talent to a successful career in 2D and 3D animation. It will encourage you to think on your feet and respond to live and self-initiated briefs. Using a mix of practice and theory-based learning including seminars, workshops, industry masterclasses, individual tutorials and self-directed study, you'll be introduced to a range of animation practices including conceptualisation, digital development skills, asset creation. character animation techniques, scripting, storytelling techniques, life drawing, physical prototyping, communication and presentation, research and idea development. You will explore the medium using industry-standard software and will produce an assessed portfolio of work.

#### **Career opportunities**

Animation is an increasingly widespread form of media and good animators are becoming more sought after in film, television, VFX, gaming and the web.

To find out more, visit ravensbourne.ac.uk/animation

Institution	Term Starts
RAVEN R06	September 2021

Course Duration
WQ15 3 years full-time

For more information on entry requirements and how to apply, please see page 84.



#### **Year 0 Animation**

The Year 0 is a preparatory year as part of a four year Animation BA (Hons) course and is aimed at students who want more time before Year 1 to further develop their portfolio skills.

For more information see page 60.

←Rebecca Meilak

# Digital Photography BA (Hons)

Digital photography is one of the most dynamic mediums within the creative industries and has become one of the dominant forces in shaping and defining contemporary society.

#### Why study this course with us?

This industry-focused course provides an education in the broader areas of digital photographic practice, and an understanding of the rapidly changing principles and methods that underpin new and emerging creative commercial practice. It is designed for you to use practical skills, knowledge and critical application of digital photography, helping you to explore the creative potential of your camera. Through a mix of practice and theory-based learning, you will be taught to think like a photographer and how images are created, shared, distributed, and sold.

Our graduates will be industry-ready to work across a range of areas such as photojournalism, editorial, documentary, portraiture, advertising, fashion, music, architecture, picture research and public relations.

To find out more, visit ravensbourne.ac.uk/digital-photography

**Career opportunities** 

Institution Term Starts
RAVEN R06 September 2021

Course W640 **Duration**3 years full-time

For more information on entry requirements and how to apply, please see page 84.

"When I arrived for my interview at Ravensbourne, I fell in love with it instantly. The digital photography course was exactly what I wanted, a course that is completely industry led and gave me access to incredible kit."

**Jessica Kelly**Digital Photography
BA (Hons) graduate



↑ Aisha Buhari

# **Editing and Post Production BA (Hons)**

There are three key events in the life of a film: the script, the shoot, and the edit. Editing is where it all comes together, where meaning is created through cutting sound and picture. This is the moment when the finished story is finally told.

#### Why study this course with us?

While editing is at the heart of this course, it's backed up by a full range of skills that will help you thrive in the post-production sector including visual effects, colour grading, audio post, screen graphics, shoot-and-edit, and broadcast technology. You'll be guided by professionally qualified and experienced industry teaching staff and visiting industry speakers using a mix of problem-based learning, practical workshops, lectures and masterclasses.

You will also develop skills in post technology and media management which form the backbone of your craft. And throughout your learning journey, you will come to see your practice within the context of wider social, cultural and aesthetic formations.

"Without a degree from Ravensbourne I don't think I would have been able to get a foot in anywhere initially. The tutors helped so much with learning all the skills in AVID and the craft of editing, which really made a big difference when I started doing it for a living."

Michael Fendick Editing and Post Production BA (Hons) graduate

#### **Career opportunities**

Editors and post-production professionals often start work as edit assistants, assistant colourists, data wranglers, trainee visual effects compositors and machine room technicians. You can progress on to roles such as editors, colourists or compositors in films, TV and online media.

To find out more, visit ravensbourne.ac.uk/post-production

Institution RAVEN RO6 **Term Starts**September 2021

Course PJ90 **Duration**3 years full-time

For more information on entry requirements and how to apply, please see page 84.



# Games Development BA/BSc (Hons)\*

The booming games industry is at the forefront of innovation and gaming technologies are finding their way into a myriad of industries, from architecture and film making to medicine. It inspires innovation by continually pushing the boundaries and driving companies to create new technologies. There is no better time to be a part of it.

#### Why study this course with us?

This course gives you the fundamental skills you will need to succeed when designing and developing games of all kinds, from virtual reality to mobile, from console to tabletop. We build your game design thinking alongside your technical skills and encourage you to engage with industry from the very first year. You'll study the main industry standard technology alongside the latest thinking in game design practice and from your second year you'll be able to specialise in one of our discipline pathways:

- Game Design and Production for budding producers, game designers and narrative designers
- Game Art for those looking for a way into 2D and 3D environment design, character design and visualisation
- Technical Design for student designers who want to push their technical skills into level design, scripting, prototyping and engine technologies.

With access to cutting edge technology, world class facilities and deep industry contacts you'll take your first steps into this exciting field and focus on making exciting and imaginative games that tell the stories you want to tell, whilst exploring how games have changed the way we think and interact.

#### **Career opportunities**

You'll graduate with a solid range of sought-after skills and knowledge plus a comprehensive portfolio ready for a career in any area of the gaming industry including design, production, artwork, development, analysis and research.

To find out more, visit ravensbourne.ac.uk/games-development

Institution Term Starts
RAVEN R06 September 2021

**Course Duration**1600 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

\*subject to revalidation

↓Gianna Osbourne



### **Year 0 Games Development**

The Year 0 is a preparatory year as part of a four year Games Development BA (Hons) course and is aimed at students who want more time before Year 1 to further develop their portfolio skills.

For more information see page 60.

# Animation or Games Development with four year option including Year 0

If you're not quite ready to apply for one of our undergraduate degrees, then our Year O route into higher education can provide you with a basic grounding in your subject and a smooth transition to your chosen degree. These are not standalone courses. They are the first stage of a full bachelor's degree, designed to encourage creativity, stimulate imagination and develop skills.

It's the ideal option if you:

- don't have the necessary grades for direct entry to an undergraduate course
- have a non-standard qualification or experience of the subject
- have changed your mind about the direction of your career
- want to recommence your educational career after time away
- require support during the transition into university study.

During the additional year of study, you'll gain the fundamental knowledge, critical awareness and practical skills which are essential to embark on degree-level studies. Our friendly and dedicated tutors will nurture your creative potential and support you while you learn the essential practical, intellectual, and transferable skills needed to confidently enter into year one.

You'll be supported by a dedicated team of professional staff who will place emphasis on building your confidence and fostering your creative potential. In a stimulating studio environment, you'll explore and experiment with materials, processes and ideas, and develop the ability to create hardware and software suitable for animation or games design practice.

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You'll develop a well-defined skillset to support a range of animation and games design practice including concepting, digital development skills, asset creation, character animation techniques, game creation, scripting, storytelling techniques, life drawing, game mechanics, physical prototyping, as well as communication and presentation skills, research and idea development skills.

To find out more about Animation with Year 0, visit ravensbourne.ac.uk/yearzeroanimation

To find out more about Games Development with Year O, visit ravensbourne.ac.uk/ yearzerogamesdevelopment

Institution RAVEN R06 September 2021

Course Duration
WQ16 First year of a (Animation) 4 year BA (Hons) 1601 (Games Course Development)

For more information on entry requirements and how to apply, please see page 84.



The UK consumer spend on games was valued at a record £5.7bn in 2018, up 10.0% from 2017 (£5.18bn).

Source: UKIE (The Association for UK Interactive Entertainment)

"I learnt many skills whilst studying at Ravensbourne, above all I was able to enhance the skillset that I was really passionate about whilst on my course which were game design, 2D and 3D animation, digital painting and life drawing. I utilise these skills as a graduate and to this day I am still working hard to improve them."

Aliyah Coreana Animation BA (Hons) graduate ↓ Chris Caldow



Cloud Computing BSc (Hons)\* € 64

Creative Computing BSc (Hons)\* ● 65

Cyber Security BSc (Hons)\* 66

Digital Film Production BA (Hons) 🕣 🗿

Digital Marketing BA/BSc (Hons)\* 🚭 🚳

Digital Television Production BA (Hons) 🚭 🚳

Digital Television Technology BSc (Hons) 🗨 🕡

Music and Sound Design BA (Hons) 100

\*subject to validation



Offering students professional and constructional competence in production, technology and broadcast. Your place to capture the imagination of society.

You will learn in an environment that is equipped to professional digital film and broadcast standards mirroring the integrated workplace. Through our ties with industry practitioners, staff and visiting lecturers, you will be exposed to the industry through practice-based workshops and visits to productions.

Created in response to the rapid growth in the computing and digital marketing sectors, our new courses merge our creative heritage with expertise in new digital technologies.

# **Cloud Computing BSc (Hons)\***

Cloud computing, the storage and management of large scale data using specialist virtual data centres with networked services, has become increasingly popular over recent years. As a result, businesses are considering the many opportunities it presents.

#### Why study this course with us?

Our Cloud Computing course is designed for students interested in computer networks, virtualisation and data management, and offers an exciting mix of key technology and business skills; essential for the modern cloud computing professional. Based on numerous case studies, laboratories, workshops and online resources, you'll utilise state-ofthe-art tools and methodologies to learn about cloud solutions. The course incorporates a balanced mix of industry-standard technologies related to and their practical implementations and will equip students with a strong understanding of cloud computing skills.

On completion of the course, you'll be able to understand and apply industry-standard practices and new and emerging technologies, evaluate cloud computing trends, recognise best practices, and analyse, evaluate and apply possible cloud solutions to real business IT issues.

#### **Career opportunities**

Other than applying for normal computing roles such as a programmer or network administrator, this course will prepare you for more specialised roles such as a cloud engineer, cloud developer, cloud security engineer and data analyst.

To find out more, visit ravensbourne.ac.uk/ cloud-computing

> Institution **RAVEN R06**

Term Starts September 2021

Course 1160

Duration 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

\*subject to validation



# **Creative Computing BSc (Hons)\***

The boundary between digital and creative roles is blurring all the time, and few graduates have the combination of skills employers are looking for. Our Creative Computing course arms students with a portfolio of artistic, design and technical skills through an exciting and flexible programme.

#### Why study this course with us?

Our Creative Computing course is a flexible and innovative course that allows you to explore how computing and digital technologies can enhance creativity and teach you the skills and knowledge to become a creative professional within the media and arts industries. It focuses on two distinct pathways to give you an all-round experience in computing and digital technologies. During your first year, you'll gain a solid grounding in technology and focus on its application in creative contexts, as well as skills in designing computer applications, develop your technological creativity, and investigate the process of new media development using programming languages. In years two and three you'll have the opportunity to either concentrate on the artistic aspects of the subject or take a more scientific approach.

# **Career opportunities**

This highly versatile degree prepares you for a range of careers within the computing and digital technologies sector including film and TV special effects and post-production, visual interface designer, computer graphics designer, video game developer, multimedia systems analyst, mobile app developer, web developer, AR/VR developer, digital public artist, digital advertising professional.

To find out more, visit ravensbourne.ac.uk/ creative-computing

Institution Term Starts **RAVEN R06** September 2021

Course Duration 1150 3 years full-time

For more information on entry requirements and how to apply, please see page 84.

\*subject to validation



# Cyber Security BSc (Hons)\*

Criminal attacks on data have become an everyday concern. With more and more personal details being stored on computers, laptops, phones and online, protecting ourselves, our businesses and customers through cyber security has never been so important.

#### Why study this course with us?

With unprecedented demand for cyber security expertise to protect our society, economy, national security and critical infrastructure, this course is designed to meet the industry's need for highly qualified graduates. The course combines theory and practice, with a strong technical focus to develop your understanding of the relationship between cyber security technology, people, processes and the physical environment, how cyber systems are intended to function and how they might be abused. Through lectures, tutorials, seminars and laboratory sessions, your expert tutors will teach you to use the latest generation of tools and techniques to evaluate cyber security issues, extract and analyse digital evidence from computer systems and networks, recognise best practices, construct robust software, and evaluate possible solutions to negate any potential threats.

#### **Career opportunities**

Graduates can progress into careers in industry, government and law enforcement, as security analysts, penetration testers, forensic investigators, cyber security engineers, cyber auditors.

To find out more, visit ravensbourne.ac.uk/ cyber-security

Institution RAVEN R06

Course 1110

**Duration** 3 years full-time

September 2021

**Term Starts** 

For more information on entry requirements and how to apply, please see page 84.

\*subject to validation



# **Digital Film Production BA (Hons)**

The entertainment industry is always looking for the next thing and the next pool of talent to bring their stories to life. Step this way...

#### Why study this course with us?

Our Digital Film Production course combines the main elements of production, screenwriting and film theory. Taking a holistic and practical approach, we also offer opportunities to explore the professional aspects of filmmaking. The course is underpinned by the film industry and will give you the skills and experience to produce innovative shorts, features, commercials and documentaries, as well as learn the importance of all aspects of the production journey from financial backing to building a fan base for a film. With an emphasis on hands-on training, you will have access to high specification digital cameras, Steadicams, dolly systems and green screens to hone your skills. We also have computer labs loaded with the latest digital applications for post-production editing.

#### **Career opportunities**

Our course will equip you with the skills and knowledge you need to forge a career in the technical or creative departments of film production companies, set up your own studio, or become a freelance self-shooter.

To find out more, visit ravensbourne.ac.uk/digital-film-production

Institution RAVEN RO6 **Term Starts**September 2021

Course P313 Duration

3 years full-time

For more information on entry requirements and how to apply, please see page 84.

"I attended an open day at Ravensbourne and was blown away at the calibre of the editing and post facilities available at the university. More importantly, I was impressed with what the course offered, what it covered, and how it gave you a taste of everything including sound and audio, editing and post, scriptwriting, production management, cinematography and more."

**Thomas Bryan** Digital Film Production BA (Hons) graduate



↑ Henry Oliver

# Digital Marketing BA/BSc (Hons)\*

Digital technology has transformed the marketing landscape and businesses are always on the look-out for new talent to help them make the best use of existing and emerging platforms.

#### Why study this course with us?

If you are interested in how digital technology can deliver successful marketing campaigns then this course could be for you. We aim to offer you an exciting blend of real-life experience underpinned by academic rigour to make you ready for the industry, whether at an agency, in-house or setting up as your own boss. You'll have the opportunity to focus on digital marketing concepts and technique and gain an understanding of the technologies that underpin them. You'll develop the knowledge, creative and technical skills to design, deliver and evaluate digital marketing strategies and campaigns from end to end – from viral videos to personalised web content. The flexibility of the course will allow you to follow either a BA pathway or BSc pathway.

The BA pathway will expose you to the strategic side of digital marketing, how brands build value through digital technologies and social media, differentiation and the creative and technical insight to gain competitive advantage.

The BSc pathway will provide you with a critical appreciation of the elements which digital marketing strategies cover, including website development and analytics, consumer behaviour, social media marketing, digital campaign planning, technical and practical data analysis skills.

#### **Career opportunities**

You will be qualified to apply for roles such as marketing executive, advertising planner, social media manager, public relations officer, events manager, digital marketing manager and account manager.

To find out more, visit ravensbourne.ac.uk/digital-marketing

Institution RAVEN RO6 **Term Starts** September 2021

Course N500 **Duration**3 years full-time

For more information on entry requirements and how to apply, please see page 84.

\*subject to validation



# **Digital Television Production BA (Hons)**

Origination, the development of ideas and the production of multi-platform programmes and other digital content is at the heart of digital television production.

#### Why study this course with us?

Digital television is a challenging and incredibly diverse industry, so we encourage you to build-up skillsets across all areas of television production and the wider broadcast media. The course is taught through a mix of practice and theory-based learning that includes lectures, workshops, seminars, projects and self-directed study, and is led by production and broadcast experts. The course features two pathways—production and operations. The production pathway is designed for those who want to make innovative television programming using a variety of distribution platforms, including social media. The operations pathway will teach you about varied production techniques and digital operations, including the use of media asset management systems.

"There are many highlights from my time at Ravensbourne including working with the Royal Shakespeare Company, where we directed a live show from the heart of Ravensbourne to hundreds of school children across the country, with professional BBC presenters."

# Jack Mooney

Digital Television Production
BA (Hons) graduate

#### Career opportunities

Graduates will be prepared for a broad range of careers including broadcast and video production for television and online platforms. This could include roles like producer, production manager, director, camera operator, vision mixer, sound engineer, floor manager, production manager, lighting technician, and scriptwriter.

To find out more, visit ravensbourne.ac.uk/digital-tv-production

Institution RAVEN R06

**Term Starts** September 2021

Course P311 **Duration**3 years full-time

For more information on entry requirements and how to apply, please see page 84.



# **Digital Television Technology** BSc (Hons)

Since digital television made its first public appearance in the 1990s, it has continued to evolve. However, with the increasing adoption of streaming and multi-platform programming, it must still harness integration and emerging broadcast technologies.

#### Why study this course with us?

Our course enables you to develop the right skillset, as well as the professional mindset needed to succeed in the TV and broadcast industries. Set within an academic framework, this course will give you practical experience in the craft of pre-production, production, and post-production through projectbased learning. It also covers audio, video, broadcasting, data networks, computing, infrastructure and systems, streamlining, outside broadcasting and emerging technologies. You'll develop an understanding of technical roles within television, the technologies used, and fundamental principles of broadcast engineering. Ravensbourne is a Society of Motion Picture and Television Engineers (SMPTE) Student Chapter. This provides students and staff an opportunity to engage with its respected international members in a variety of collaborative ways.

#### **Career opportunities**

Ravensbourne students are uniquely placed with opportunities to apply their skills whilst studying with respected industry clients and partners. On graduation, they will be able to apply for roles within the global television community including operation engineer, systems engineer, playout support, MCR operator, streaming engineer, studio technician, outside broadcasting and production technician.

To find out more, visit ravensbourne.ac.uk/digital-television-technology

Institution	Term Starts
RAVEN R06	September 2021
Course	Duration
P312	3 years full-time

For more information on entry requirements and how to apply, please see page 84.



**Dr Gary Pritchard**Pro Vice-Chancellor
(Learning & Teaching
and Student Experience)

# Music and Sound Design BA (Hons)

Music and sound design make a vital contribution not only to media and communications but also in culture. It moves people, defines eras and personalities, sells products and fills the screen.

#### Why study this course with us?

This course is for aspiring sound designers, musicians and composers who want to develop their sound and music production skills and apply them in a wide range of careers in the creative industries. Through our cutting-edge approaches to composition, performance and production, you'll develop the knowledge and skillsets to support critical listening, editing, arranging, composing, producing and storytelling. You can tailor your degree to what inspires you most with our range of options including composition, performance, film and popular music, music for interactive media, music for games and musical theatre.

Teaching staff on this course include industry professionals in music production, film and TV, radio, animation, games and experimental sound, and students can also benefit from a range of masterclasses and talks by visiting speakers, and the University's established industry links.

#### **Career opportunities**

Music technology is a continually developing field that's key to the creative industries, so there will be lots of opportunities open to you after the course including composition, production, sound engineering, songwriting and creating soundtracks for film, television and games.

To find out more, visit ravensbourne.ac.uk/music-and-sound-design

Institution RAVEN RO6	<b>Term Starts</b> September 2021
Course	Duration
W374	3 years full-time

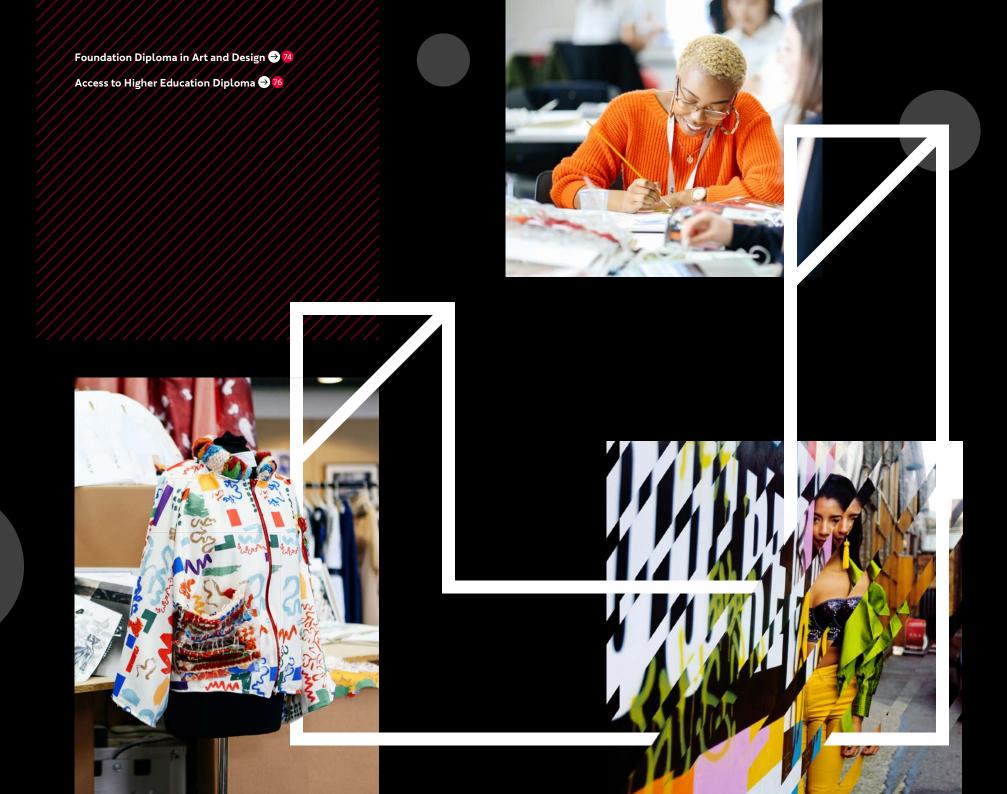
For more information on entry requirements and how to apply, please see page 84.

"I would encourage students to take full advantage of the additional lectures and masterclasses as well as available industry networking opportunities. These were really valuable in developing my theoretical and practical skills."

Jacopo Consonni Sound Design BA (Hons)\* graduate



\*course since renamed Music and Sound Design BA (Hons)



# Foundation Diploma in Art and Design

Foundation Studies give you the opportunity to think about your creative specialism and consider your next move into work or further study. Our graduates leave the foundation programmes with the knowledge, skills and awareness they need to succeed in their chosen area of study. Most choose to progress to one of the many degree courses available at Ravensbourne.

A foundation diploma is an introductory, bridging course that helps students make the transition from school or college to a specialist degree course. The programmes have been designed to encourage exploration and experimentation, which will enable you to demonstrate an appreciation of the standards required to progress.

You will benefit from exposure to the university environment and undergraduate experience, preparing you to start your studies immediately in your first year. You will be taught by specialists across many disciplines and receive practical guidance throughout, which will allow you to sample a range of specialisms before choosing your specialised degree course.

The Foundation Diplomas we offer are:

- · Foundation Diploma in Art and Design (Design and Media)
- Foundation Diploma in Art and Design (Fashion and Textiles) Foundation Diploma in Art and Design (Media Production)

Choosing the right Foundation Diploma will enable you to make an informed decision about the area in which you might wish to specialise at degree level, or find the right pathway to progress directly into internships or work.

To find out more, visit ravensbourne.ac.uk/ further-education

"Our students weave themselves into the fabric of the Ravensbourne mindset and studio culture. They can take advantage of the higher education environment with its excellent equipment and staff who work in the creative industries. I enjoy seeing our students progress onto Ravensbourne degree courses. They often step off the graduation stage and are set to be leaders in their field and industry."

**James Ward** Deputy Dean, Learning and Teaching Term Starts Duration September 2021 1 year full-time

For more information on entry requirements and how to apply, please see page 84.





# **Design and Media**

The design and media course offers an introduction to specialist subject areas such as visual communication. fashion and textiles, fashion promotion, 3D design and broadcasting.

# **Fashion and Textiles**

The fashion and textiles course offers an introduction to specialist subject areas such as fashion design and print, styling, 3D printing and prototyping, textile innovation, material manipulation, laser cutting and digital embroidery.

# **Media Production**

The media production course offers an introduction to specialist subject areas such as film, photography, sound design, animation, visual effects, colour grading, motion graphics, and broadcast technology.



Inês Alves De Matos Teixeira →

# **Access to Higher Education Diploma**

If you are looking to launch a career in the creative industries and join the UK's fastest growing sector, an Access to Higher Education (HE) Diploma course might be for you.

The Access to Higher Education (HE) Diploma is a nationally-recognised Level 3 qualification designed to prepare adults who want to apply to university or other higher education courses but don't have the necessary entry qualifications such as A levels or BTECs.

There is no such thing as a typical Access to HE student. Our Access to HE Diplomas are taken by students of all ages and backgrounds.

Access to HE courses are designed to give you relevant knowledge and skills in your chosen field of study. Led by teaching and industry professionals, you will experiment with ideas and technology in order to create a unique portfolio of work that is interview-ready.

As well as design principles and practical skills, you will develop study skills such as research, presentation, essay planning and writing techniques that will set you on the right track for higher education.

On completing the Access Diploma course our students go on to study higher education courses in creative and digital subjects such as film, TV, production, design, advertising and architecture, such as those at Ravensbourne.

To find out more, visit ravensbourne.ac.uk/access-he

#### Funding your study

For many students, the Access to HE Diploma course will be fully-funded, so it might not cost you anything to study with us. However, if you do have to pay fees, you may be entitled to an Advanced Learning Loan (open to adults aged 19+) to help with costs. If you then go on to complete a higher education course (Bachelor's Degree, Foundation Degree, Higher National Diploma), you will not have to repay the Advanced Learner Loan for your Access to HE Diploma course.

To find out more about funding an Access to HE education course visit gov.uk/advanced-learner-loan/repayment

Term Starts Duration
September 2021 1 year full-time

For more information on entry requirements and how to apply, please see page 84.





"Studying at Ravensbourne University London on the Access to Higher Education programme effectively prepares you, not only for degree level study but it supplies you with the skills and competence to enter the creative industries."

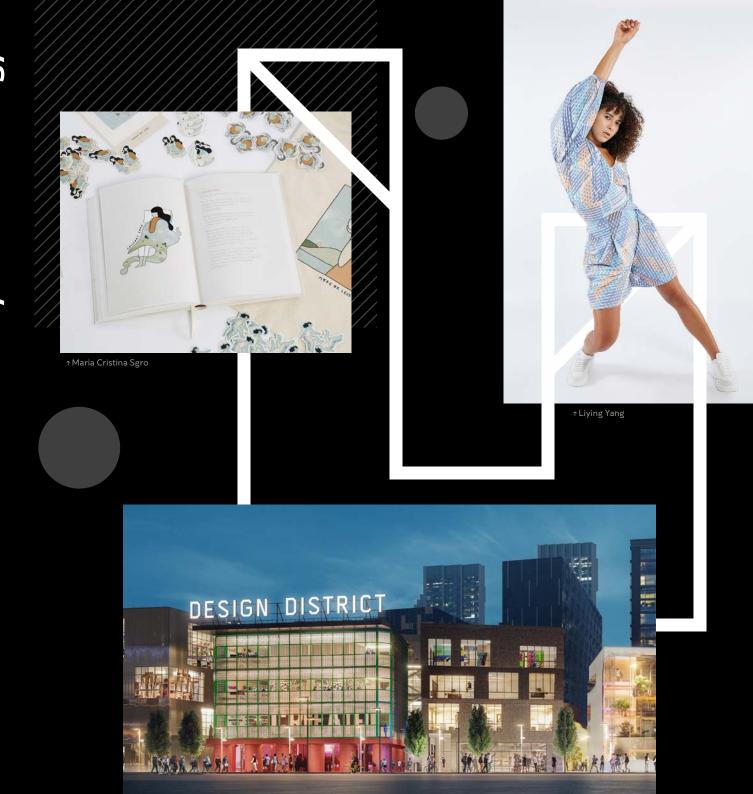
#### Nico Froehlich

Access to Higher Education Diploma graduate, now studying Digital Photography BA (Hons), Ravensbourne University London



# The Institute for Creativity and Technology

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"Ravensbourne University London's brand-new Institute for Creativity and Technology, situated in the new Design District on the Greenwich Peninsula, launches Autumn 2020.

GradSchool, a new suite of postgraduate courses and a key component of the Institute for Creativity and Technology, commences Autumn 2020 and we are actively seeking candidates for courses in Design, Communication and Technology, Illustration for Communication, Fashion Design, Management and Innovation and Service Design, Social Innovation and Design Leadership.

GradSchool enables opportunities for single and cross-disciplinary study as well as access to key industry mentors and a platform for onward entry into Incubation+ as another key department within the Institute for Creativity and Technology department.

Utilising a common academic framework based on Ravensbourne's new design thinking/design doing staged programme of study commencing with Identify and Investigate before moving into Ideate and Innovate and culminating with Instigate and Implement, GradSchool is a forward-thinking industry-focussed, career-relevant suite of postgraduate courses designed for and with the creative industries."

**Professor Lawrence Zeegen**Pro Vice-Chancellor
(Research, Innovation & Enterprise)

# The Institute for Creativity and Technology

We recognise when creativity is present and sense its absence when it is not. What truly defines creativity, how it functions, where it comes from, and how it manifests, remains largely a mystery. And with the world changing at such a rapid pace, with technology as both a constant and a catalyst, the Institute for Creativity and Technology exists to explore the intersection of creativity and technology.

The Institute for Creativity and Technology is Ravensbourne's outward-facing business and research-focussed, postgraduate-level, industry-standard hub. The Institute connects academics, researchers and students with industry partners to explore the interplay between creativity and technology for education, industry and society.

Through the exploration of materials and technologies in our Prototyping/ Makerspace utilising rapid prototyping and laser cutting techniques, 3D digital printing or creative coding, or through real-world collaboration on commercial or not-for-profit createtech projects within CreativeLab, our in-house design and media production studio, the Institute for Creativity and Technology's component parts make for a distinctive offer within London's new Design District. The Design District comprises sixteen new buildings, set to house 2,000 creatives across advertising, architecture, branding and communication design, digital marketing, fashion, gaming, photography, and PR.



# **Prototyping/MakerSpace**

The Institute's Prototyping/MakerSpace is designed to enable and support experimentation and exploration of materials and making through hi-tech, lo-tech and no-tech facilities that includes 3D printing, large format digital print, laser-cutting and vacuum forming, Arduino and Raspberry Pi coding and workshop hand-tools.



## CreativeLab

CreativeLab is Ravensbourne's own in-house design and media production studio. Working across creative commercial projects, not-forprofit 3rd sector briefs and internal design and content requirements for Ravensbourne; CreativeLab combines professional design expertise with employment opportunities on projects for our students and graduates.

## **Research Centre**

The Institute's Research Centre is focussed on emerging technologies and interfaces that enable creative innovation. Current research themes include augmented mixed and virtual reality, immersive film narratives, smart cities and wearable tech. Future research themes include artificial intelligence, machine learning and gamification.

## Incubation+

Incubation+ supports an ecosystem of small creative and tech start-up companies with specialist business support and mentoring from local and national experts and provides access to funding through a pool of specialist funders. Incubation+ is a collaborative community of professionals bringing new and entrepreneurial business ideas, services and products to market.

# **Events Hub**

The Events Hub is a flexible space designed to house industry-facing lectures and presentations, events and launches, promotions, showcases, exhibitions and short courses for Ravensbourne, the local community and across the Design District.

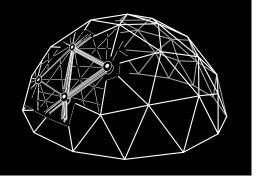
# **GradSchool**

Running within Ravensbourne's new Institute for Creativity and Technology in the heart of London's new Design District our Masters programmes aim to embed you into a dynamic, physical and conceptual matrix of practice.

The dedicated GradSchool hub is a creative studio space for our community of postgraduate students studying at the intersection of creativity and technology to hot-desk and inhabit.

We offer students immediate access to our strong ties with industry through our unique industry-based mentorship programme and our incubation unit, designed to support start-ups.

The courses on pages 82-83 are available for September 2020 entry.



Francesca Vinci↑

# Design, Communication and Technology MA

Global communication is expanding and the demand for distinct and coherent messaging is growing.

As a result, there is an immediate and growing need for practitioners who can understand, question, and shape both content and its method of delivery across multiple platforms and channels.

Our Design, Communication and Technology MA caters to this demand by allowing you to develop your thinking and practice at the intersection of creativity, communication and technology.

The course recognises that technology moves quickly and that the skills and techniques learned within particular suites of software or in particular modes of delivery—like any dynamic system—will evolve and change.

This programme reflects and contributes to the expanding nature of visual communication and focuses on two key aims. Firstly, the generation of the most appropriate responses to the need for creative communication; and secondly, the development of a broad understanding of the potential of technology in the creation, coordination and delivery of communication.

To find out more, visit ravensbourne.ac.uk/design-communication-technology

# Fashion Design, Management and Innovation MA

The global fashion retail industry is worth 1.3 trillion dollars, not including footwear or jewellery. It is continuously in a state of flux, growth, change, and faces a number of challenges now and in the future.

Our Fashion Design, Management and Innovation MA aims to equip you with the creative and critical faculties along with the practical skills needed to address these challenges and issues. How? By offering you the chance to develop your thinking and practice at the point where fashion, ethical design production and cultural phenomena meet.

You will be exposed to the ideas of theory, the craft and skill involved in the design and manufacture process. This course also explores the different possible meanings of luxury and the specialised approaches to small scale manufacturing while keeping an eye on sustainability and materiality.

To find out more, visit ravensbourne.ac.uk/fashion-designmanagement-and-innovation

↓ Yichan Gu





Ronghui Sun ↑

# Illustration for Communication MA

The need for visualisation, visual narratives and the articulation of concepts is growing across the creative industries. At the same time, the role of the illustrator is in constant flux and open to continuous redefinition.

The Illustration for Communication MA recognises the magnitude of this ongoing shift and aims to provide you with the understanding, skills and practical means to redefine, refine and potentially reset the role of illustrator in both established and emerging fields.

This course has been designed to sit at the intersection of a diverse range of practices including but not limited to animation; moving image; data visualisation; illustration for social media; character illustration and development; games design and world forming; illustration for architecture and interiors; narrative environments; and fashion illustration.

To find out more, visit ravensbourne.ac.uk/ma-illustration-for-communication

# Service Design, Social Innovation and Design Leadership MDes

Our Masters of Design in Service Design, Social Innovation and Design Leadership reflects the growing need for the development of new ways of describing, considering, and managing a variety of scenarios in terms of social innovation, service design and design management.

This programme is designed to offer you a profound learning experience with areas including but not limited to health, social cohesion, demographic shifts, climate change and economic development, or designing user research, facilitating stakeholder workshops, and project managing service design processes.

You will gain a comprehensive understanding of the holistic and strategic management of design so you are better equipped with the necessary skills and knowledge to progress to senior positions, expand your influence to the wider community, and manage processes to effect real change.

To find out more, visit ravensbourne.ac.uk/service-design-social-innovation-design-leadership





# Your Application

We are interested in you. Your exam grades are only a small part of who you are, and at Ravensbourne we are much more interested in what interests you personally, what drives you and makes you stand out from other people who are applying.

**Focus.** Know the course you're applying for and aim the contents of your application accordingly. We want to see you have a keen interest and ability for the subject.

**Experimentation.** Don't keep everything the same; we want to see whether you can work in a variety of media, using different methods.

Commitment. Show us that you can come up with a good idea and develop it into a final concept.

Passion. If you're excited and enthusiastic about your work, there's a better chance that we will be too.

Ambition. To make it in digital industry, you have to be ambitious. So go beyond the brief of your course work and produce your own work.

**Industry awareness.** We want to know you're going to exhibitions and events and who's inspiring you within your industry.

# **Entry Requirements**

Students applying for the **Foundation Diplomas** will have the following:

- A level, grade C or above in a relevant subject area
- 4 GCSEs, grade C or above, including English and Maths, or
- International qualifications equivalent to those above.

Students applying for the Access to Higher Education Diploma will be assessed on an individual basis. No formal qualifications are required.

Students applying for an **Undergraduate** course will have at least one of the following (or equivalent) UK or international qualifications:

- 2 A levels, grade C or above
- Level 3 Foundation Diploma or Level 3 Extended Diploma
- International Baccalaureate, 24 points or above Students will also have:
- 5 GCSEs at grade C or above, including English (or equivalent)
- · Many of our BA (Hons) courses require a portfolio or showreel (see website for more information).

Postgraduate students are normally expected to possess either:

- A degree in a related discipline at 2:1 (upper second class) or above
- An equivalent recognised international qualification in a related discipline.

Candidates without standard qualifications may also be considered on the basis of their experience, provided they can demonstrate the ability to benefit from and succeed on the course.

#### Non-EU/EEA students

All non-EU/EEA students must provide:

- Educational qualifications equivalent to the required UK qualification
- Educational reference(s)
- English language certificate
- Personal statement
- Passport photo page
- Portfolio files
- · Completed application form

Non-EU/EEA students must meet the UKVI and Ravensbourne's English language requirements relevant to their course.

#### **English Language Requirements**

For Undergraduate students we require IELTS 5.5 overall with 5.5 in all subtests, achieved within the previous two years.

For Postgraduate students we require IELTS 6.0 overall with 5.5 in all subtests, achieved within the previous two years.



# How to Apply (Home/EU)

Ravensbourne operates a portfolio admission system for many courses, evaluating each applicant individually. We don't just look at your qualifications, but also at your overall potential and ability to succeed.

We give equal consideration to all applications received by the appropriate deadline. We may also accept applications after the published deadline date(s), but please note that places may be limited on some courses. See pages 89-91 for advice on your application and interview, including your personal statement, portfolio or showreel.

#### Foundation and Access Diplomas

Applications for Foundation and Access Diploma courses are made directly to Ravensbourne. For further details, please contact our admissions team: feadmissions@rave.ac.uk +44 (0) 20 3040 3998

Applications should be made online, find out more at ravensbourne.ac.uk/ courses/how-to-apply

#### Undergraduate

Applications for undergraduate courses—BA (Hons), BSc (Hons) should be made online via ucas.com

Please always make sure you check the deadline date for application.

Further advice and information is available from your teachers and careers advisors. Alternatively, contact • Course specific tailored workshops our admissions team: admissions@rave.ac.uk +44 (0) 20 3040 3998

If you don't meet these requirements, take a look at our Access to HE course, find out more at ravensbourne.ac.uk/ further-education

#### Postgraduate

Applicants will be asked to submit a portfolio, showreel (unless they are applying for the MDes programme) or other examples of creative or technical practice.

All applicants who meet the entry criteria will be invited for interview. Skype interviews are held for postgraduate applicants unable to attend interview in person. We give equal consideration to all applications.

For further information, please contact our postgraduate admissions team postgrad@rave.ac.uk

Applications for postgraduate courses should be made online via UKPASS ucas.com/ucas/postgraduate

#### Schools Outreach

Our outreach team offers the following workshops for potential students wishing to apply. We know from experience that prospective students who attend the following events are far more successful in gaining a place at Ravensbourne:

- Personal statement workshops
- Portfolio/showreel masterclasses
- Interview techniques workshops
- and holiday schools
- Talk and tours
- · National Saturday Art & Design Club

All outreach workshops also cover advice on fees and finance, and can be booked by contacting: outreach@rave.ac.uk

# How to Apply (Non-EU/EEA Students)

The following information explains the application process for prospective students from outside the EEA (European Economic Area) or Switzerland who are required to hold a Tier 4 General Student visa to study in the United Kingdom. You do not need a visa to study in the UK if you are an EEA or Swiss national.

#### **How to Apply Overview**

Non-EU/EEA students can apply for a place to study at Ravensbourne either directly via our online International Admissions Portal or via the UCAS Apply system (Universities and College Admissions Service).

The online International Admissions Portal is a secure online service enabling you to:

- Apply for up to three Ravensbourne courses of your choice
- Save your application and return later to continue the process
- Track the progress of your application
- Communicate directly with the admissions team.

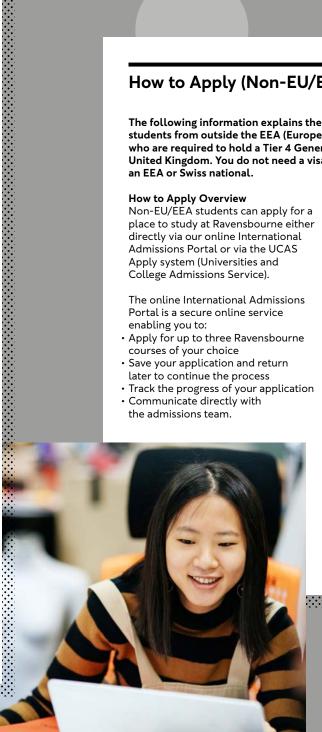
For Ravensbourne's online international admissions portal visit ravensbourne.ac.uk/international

Whichever method you use to apply, we strongly recommend that you submit by March for entry to a degree course starting in September so as to give enough time for the visa application process. However, we will consider applications outside of this time.

You need to submit the following documents:

- Academic qualifications equivalent to the required UK qualification
- Educational references
- Evidence of proficiency in the English Language (such as IELTS)
- Personal Statement
- Biodata page of your passport
- Portfolio/Showreel (if applicable)

All prospective students are interviewed either in person at Ravensbourne or via Skype or telephone. If you are already in the UK then we encourage you to attend your interview in person.



# **Immigration and Visas**

You will need to apply for a Tier 4 General Student visa to study a foundation diploma, undergraduate and postgraduate degree course or a pre-sessional English course leading onto a full time course if you are a national from a country outside the EEA or Switzerland. You may apply for a short-term study visa if you will be studying for six months on one of our short courses or as an exchange student.

Ravensbourne has a Tier 4 Sponsor Licence, which permits us to enrol non-EU/EEA students to study with us.

Tier 4 visa applicants must attain a total of 40 points in order to qualify for a visa in the UK's points based immigration system:

- 30 points for a Confirmation of Acceptance for Studies (CAS) number from Ravensbourne
- 10 points for demonstrating you have the required funds to support yourself in the UK.

A CAS is a unique 13 digital number requested by Ravensbourne and generated through the Home Office's Sponsor Management System. You will be issued with a CAS number when you achieved the following:

- An unconditional offer
- Completed and submitted a CAS request form
- Submitted evidence demonstrating you have the required funds to support yourself in the UK
- Paid a £5,000 deposit of your tuition fee.

You cannot use your CAS number to apply for a visa more than three months before the start date of your course and it is valid for only one Tier 4 visa application. Please read the latest policy guidance published by the Home Office/UK visas and Immigration (UKVI).

If you have any questions please contact our international admissions team: international@rave.ac.uk

#### Pre-sessional English language Programme

The Pre-sessional English Programme is for non-EU/EEA students looking to improve their English language skills before starting their main course of study at Ravensbourne. The programme will:

- · Help you develop your English Language skills in a media and design context
- Give you an understanding of the cultural and academic skills needed to learn effectively in English
- Introduce you to life in London and to British culture
- · Give you an insight into the British academic environment.

To find out more and see if you are eligible to apply for the Pre-sessional English language Programme, please visit ravensbourne.ac.uk/international



# **Personal Statement Advice**

Writing a personal statement is regarded as one of the most difficult parts of the UCAS application form. It can be very hard to write about yourself. but it is an exciting opportunity to express and explain yourself in a way that is personal and not based around grades and educational achievement.

- The first step is to ask yourself some questions about what course you want to apply to and why. A good personal statement will indicate clearly to us whether you are suitable for Ravensbourne and the courses we offer.
- In order to be successful you will need to convey your passion and enthusiasm for your course subject as well as demonstrate your suitability to the course.
- The strongest applicants are those who can link their extra-curricular activities to their proposed course of study. Think about how your hobbies, interests and social activities demonstrate your skills and abilities.

- Include details of jobs, placements, work experience or voluntary work, particularly if it's relevant to your chosen course(s). Try to link any experience to skills or qualities mentioned on the course pages.
- Saying why you want to take your course is the most important part of your personal statement. Write down as many reasons you want to do your chosen course as you can, and then edit it to pick the best.
- · Show the rough draft to your friends, family and teachers and listen to their feedback.
- · Look at our website for clues and information about the type of student we are looking for.

Ravensbourne demands a lot of our students. We expect them to be passionate about their subjects, and to work tirelessly to improve their skills and knowledge. A good portfolio will show us you're a good fit for the course.

• We are a digital university and want to see you have a basic understanding and interest in digital technology. Include a variety of projects/work that show different skills, e.g. photography, 3D work, drawings, textiles samples, final models (photos of).

Portfolio Advice

- Our interview tutors love looking through your work, but they won't have much time, so edit your portfolio and only bring us your best, most relevant pieces.
- Your portfolio should be between 15 and 20 pages long and should also include at least one full sketchbook—ideally a separate sketchbook for each project.
- Your work should cover the whole design process: from initial research, through concept development to the finished piece.
- Only bring what you can carry yourself; you can show us large or three-dimensional pieces using photographs or via Flickr, YouTube or Vimeo.

# Showreel Advice

A showreel is a short promotional film showcasing your work and/or skills. It is your main marketing tool and the most important thing we look at during your interview.

- Remember, we are primarily a digital institution, so include some digitally focussed work.
- · Keep all your work in the same format —all landscape or all portrait—as this makes it easier for us to view it.
- Make sure you clearly label all your work, because we will sometimes look at it before we interview you.
- Be prepared to discuss your ideas and what you hope to achieve by studying on the course and explain what your role was in each clip.

- Research the course you're applying for, identify the main area of work and base a larger portion of your showreel around that.
- Front-load your showreel with your best work, you'll only have a short time to show off your work, so keep your showreel short and punchy — around two minutes long.
- Put your showreel on an internet channel, which will make it easier to view — but always bring a backup with you in the form of a DVD, memory stick or hard drive.
- Make sure all work is both Mac and PC-compatible.
- If you are an EU or international student, we recommend that you upload your portfolio to a website such as Flickr, YouTube or Vimeo and provide us with a link to your work, rather than supplying original work which cannot be returned.



## Fees and Finance

We know that the cost of studying is important when considering where you want to study. For detailed information on Ravensbourne's fees visit our website and search: 'Tuition Fees'.

Advice from the government on loans, fees and sources of support can be found by contacting Student Finance England. Full details are on their website gov.uk

Non-EU/EEA students (non Home/ EU) can also find fees information on our website. A discount of 5% will apply if full payment of the tuition and registration fee is made by 1 August 2021. If you are unsure if you need a Tier 4 visa, or for more information. please visit ravensbourne.ac.uk/studyhere/international/immigration-andvisas-tier-4

All fees where mentioned are correct for 2020 entry. However all fees are subject to increase in respect of subsequent years of a course.

Interested in postgraduate study?

An additional discount is available for Home/EU and international applicants who have previously completed an undergraduate degree at Ravensbourne.

#### Non-EU/EEA Students (non Home/EU)

Non EU/EEA Students progressing from the Ravensbourne Foundation Diploma to an undergraduate degree course at Ravensbourne will be eligible to receive a discount. This discount is a refund of the amount paid for the Foundation Diploma course, for students progressing from Foundation Diploma to Undergraduate in 2020-21 the discount is £3,167 per year for three years.



# **Scholarships and Financial Support**

We aim to provide as much support as possible so that exceptional students do not face a financial barrier to study at Ravensbourne.

#### Scholarships

You must have received an offer of a place before you can apply for our scholarships, which remain subject to additional eligibility criteria. For full details and criteria please visit ravensbourne.ac.uk/study-here/ scholarships

#### **Bursaries**

Ravensbourne is committed to providing assistance to our students in financial hardship. For more information about the bursaries we have on offer to our students. please visit ravensbourne.ac.uk/ financialsupport

#### Ravensbourne Aspire Scheme

All new undergraduate students will receive up to £300 on a Ravensbourne Aspire card (with an extra £200 given additionally to students from certain low family income backgrounds).

This money can be spent in the online shop where you can buy a laptop, cameras and specialist accessories, other technology, books, and course materials as well. For more information visit ravensbourne.ac.uk/aspire



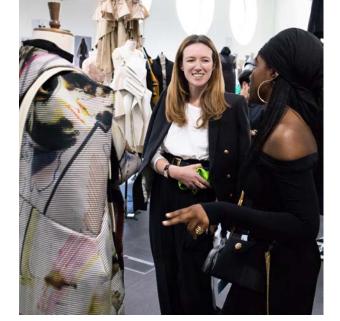
# **Alumni opportunities**

Many of our alumni come back year after year, to keep their skills up to date with short courses, give Lates talks or even to invite current students to engage in live briefs.

As a new graduate we can offer you invaluable support and advice to get your career off the ground.

Your future is important to us and we want to keep in touch when you graduate. You may want to go straight into employment in your chosen specialism, to move into postgraduate study, or make your own business idea a reality.

For more information visit ravensbourne.ac.uk/alumni



↑Clare Waight Keller visiting the Ravensbourne Degree Show.

# **Clare Waight Keller**

Clare Waight Keller graduated with a Bachelor of Arts degree in fashion in the early 1990s. In 2017, she was appointed artistic director of the house of Givenchy, becoming their first female artistic director. In 2018 she designed Meghan Markle's wedding dress at her wedding to Prince Harry.

"I think what's interesting about the North Greenwich campus compared to where I studied in Chislehurst, is that you have so much crossover between the different disciplines. It's almost like working in a sort of arena of art and design, which is wonderful."

# Simon Egan and Gareth Ellis-Unwin

Academy and BAFTA Award-winning Producers Simon Egan and Gareth Ellis-Unwin found international recognition with the recordbreaking, critically acclaimed 2010 film The King's Speech. It went on to become the highest grossing British independent film of all time.

"Once Ravensbourne, always Ravensbourne."



↑Gareth Ellis-Unwin and Simon Egan speaking at Ravensbourne during a visit.

# **Andi Osho**

Andi Osho studied Television Programme Operations at Ravensbourne, completing the Higher National Diploma in 1993. She went on to establish a career as an actor, writer and awardwinning stand-up comedian.

"You are so fortunate to have studied at Ravensbourne and you will be surprised at when and how the knowledge you've acquired will serve you."



^Andi Osho at the 2018 graduation ceremony, where she was made an Honorary Fellow.

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# **Careers Support**

Our careers support team gives graduates the skills and commercial knowledge they need to launch successful careers in the UK and around the world. We have a dedicated team to support you as well as different events and activities to help you prepare for your career in industry.

For more information visit ravensbourne.ac.uk/careers



# **Short Courses**

Our short course programme offers an exciting variety of evening and weekend workshops, which are designed for you to learn specific creative, technical and industry skills. Whether you're looking to keep your professional skills industry-relevant, or simply wanting to pursue a new personal creative passion, join us today to start your creative journey.

For more information visit

### Incubation+

After graduating, our incubation programme can offer you the business support you need to develop your own start-up company. Incubation participants become part of our diverse start-up community of over 100 companies, each benefiting from access to workspaces and facilities, in addition to workshops and networking events.

For more information visit ravensbourne.ac.uk/incubation

# **Further Study**

You may find that you want to continue your studies at postgraduate level. As a Ravensbourne postgraduate student, you will research, experiment, innovate and collaborate. You will develop advanced specialist skills in the delivery of your chosen project and discipline, but also entrepreneurialism and business management.

For more information, see pages 82-83 or visit ravensbourne.ac.uk/ postgraduate



# **Acknowledgements**

Credited imagery is provided by students showcasing the work created during their studies at Ravensbourne.

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Additional Photography: Alys Tomlinson, Hannah Coates, Frankie Pike

Design: Ravensbourne CreativeLab

# Disclaimer

The information in this prospectus is intended as a general guide to the courses, facilities and resources offered at Ravensbourne.

Although the information is believed to be correct at the time of going to press, Ravensbourne reserves the right to make changes to the content or delivery of the courses, or the facilities and resources which support them.

The prospectus is issued as a guide only and is not intended to form any part of any contract between Ravensbourne and the students.

Prospective students are advised to verify details of any courses on enquiry to Ravensbourne or at interview. Updates can be found on our website at ravensbourne.ac.uk

Ravensbourne is committed to creating and offering a balanced, inclusive and diverse community, which values the dignity of staff and student and their right to achieve their full potential. We do not tolerate discrimination of any kind, and provide guidance to all students and staff that outline ways in which we strive for fair and consistent behaviour.

# Ravensbourne **University London**

Students enrolling on higher education programmes will enrol on Ravensbourne University London validated degrees and on successful completion of these, will be awarded Ravensbourne University London degrees.

This is with the exception of Foundation courses which are awarded by the University of the Arts Awarding Body and the Access to HE Diploma which is awarded by the Open College Network, London (OCN).





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